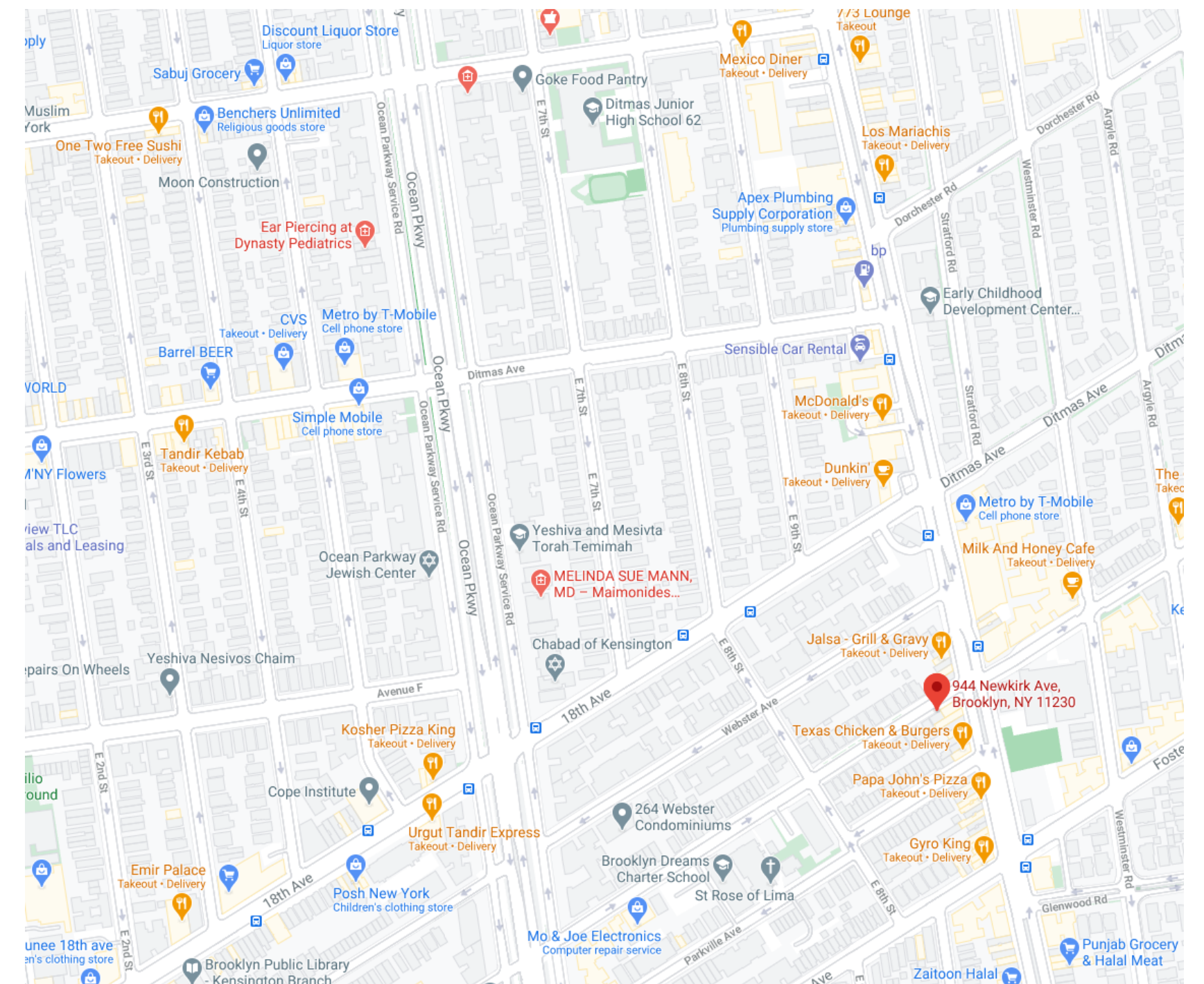




NEIGHBORHOOD FARM STAND + WOMEN'S CRAFTS OUTLET

A weekly farm stand offering free and low-priced fresh produce will address food insecurity and fill a gap in southern Kensington, which lacks a greenmarket. EBT/SNAP and Health Bucks accepted.



Cost	\$20,000
Location	944 Newkirk Avenue (Final location TBD)
Project Partner	People in Need (PIN); Seeds in the Middle; SapnaNYC

Who Benefits

South Kensington residents, who currently have no access to farm stand produce; women learning new ways of earning a living by making and selling crafts. Both have struggled during the pandemic.

Project Description

This collaboration among People in Need (PIN), Seeds in the Middle, and SapnaNYC combats food insecurity and fosters income opportunity for women through a farm stand along Coney Island Avenue in southern Kensington. This partnership would make farm-fresh produce available to the neighborhood at discounted cash prices depending on customer need, through EBT/SNAP, or for free. The project also funds skills workshops where women will learn how to craft products that would then be for sale at the farm stand.